

(Book). *Stalking the Red Headed Stranger* is a guide to the art and history of professional song plugging. But this isn't your run-of-the-mill history book/instruction manual. It is an in-depth, up-close look into the real music business by industry insider and Grammy Award nominee Randy Poe, who has represented literally hundreds of the greatest songs in the history of popular music, including *Stand By Me*, *Happy Together*, *Jailhouse Rock*, *Under the Boardwalk*, *Hound Dog*, *What a Wonderful World*, *Spanish Harlem*, *Chapel of Love*, *Summer in the City*, *Love Potion No. 9*, and *Kansas City*. But wait! There's so much more! Interwoven throughout this entertaining and enlightening book is the hysterical saga of the author as he chases American icon Willie Nelson across Canada via plane, taxi, rental car, and even ferryboat in an attempt to pitch a single song to the Red Headed Stranger. And what happens on Willie's bus doesn't stay on Willie's bus. *Stalking the Red Headed Stranger, or How to Get Your Songs into the Hands of the Artists Who Really Matter Through Show Business Trickery, Underhanded Skulduggery, Shrewdness, and Chicanery, as Well as Various Less Nefarious Methods of Song Plugging: A Practical Handbook and Historical Portrait* is the funniest, hippest, longest-titled how-to book you'll read this year.

The Explainer: *From Deja Vu to Why the Sky Is Blue, and Other Conundrums*, *Food & Beverage Service and Management*, *American Crossings: Border Politics in the Western Hemisphere*, *Esther Burrs Journal*, *Tyranny*,

Stalking The Red Headed Stranger Author: Randy Poe Publisher: Hal Leonard Review Date: March, If you're into music at all, you've likely heard stories.

29 Nov - 59 sec - Uploaded by Hal Leonard Performing Arts Publishing Group *Stalking the Red Headed Stranger, or How to Get Your Songs into the Hands of the Artists Who Really Matter Through Show Business Trickery, Underhanded*. I just read a great book, *Stalking the Red Headed Stranger or How to Get Your Songs into the Hands of the Artists Who Really Matter Through Show Business Trickery, Underhanded*. As the longtime president of Leiber and Stoller Music Publishing, Randy Poe has represented songs like *Stand By Me*, *Hound Dog*, and *Stalking the Red Headed Stranger* is subtitled "Or, How to Get Your Songs into the Hands of the Artists Who Really Matter Through Show Business Trickery, Underhanded." Randy Poe's 'Stalking the Red Headed Stranger' details his amusing journey of pitching a ballad, penned by Leiber and Stoller, into the hands of the Red Headed Stranger.

Stalking the Red Headed Stranger, or How to Get Your Songs into the Hands of the Artists Who Really Matter Through Show Business Trickery, Underhanded.

Stalking the Red Headed Stranger. by Randy Poe Hal Leonard, pp., \$ (paper). A book about song plugging might be a tough sell. Buy *Stalking the Red Headed Stranger* by Randy Poe at shakethatbrain.com A guide to the art and history of professional song plugging. But this isn't your run-of-the-mill. The Paperback of the *Stalking the Red-Headed Stranger* by Randy Poe at Barnes & Noble. FREE Shipping on \$ or more!. Posts about *Stalking the Red Headed Stranger* written by HLPAPG. Get this from a library! *Stalking the red headed stranger, or, How to get your songs into the hands of the artists who really matter through show business trickery*.

Stalking the Red Headed Stranger: Or How to Get Your Songs into the Hands of the Artists who Really Matter through Show Business Trickery, Underhanded.

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