

Epica 25: Europe's Best Advertising brings together the best examples of creative advertising from the 2011/2012 Epica Awards. Not only does this title showcase work from all over Europe, it is also the only reference annual on European advertising that features print publications and television commercials, Internet sites and integrated marketing campaigns. With over 1,000 high-quality color images, conveniently arranged by product category, and creative credits and translations, this is an indispensable source of inspiration and information for all those interested in advertising. Epica 25 includes an introduction by Martin Spillman, Founder and Executive Creative Director of Spillmann/Felser/Leo Burnett, Zurich.

Oil and Gas in China: The New Energy Superpower's Relations With Its Region (Series on Contemporary China), The Learned and the Lewed: Studies in Chaucer and Medieval Literature (Harvard English Studies), Hypocrisy Unmasked (Amer Philosophy, Religion), Beatus Vir: Vocal Score (Oxford Choral Classics Octavos), Equality (U.Books), Please Stand By:: Cold War Perspectives From The U.S. Midwest,

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