

Are you a small business owner? Or does your small business own you? If you don't have the luxury of determining the hours you want to work, income or cashflow stops without your direct involvement, you lie awake at night with the fear of failure, of letting your family, your employees, and all those who depend on you down. Then you need to know, **THERE IS A BETTER WAY!** Do you want to choose the amount of time you spend working, a guarantee that income and cashflow will continue even if you're not there? the reassurance that your employees are as committed to the success of your business as you are? That your employees are as capable of doing the job as you are? right business model so you don't end up in a self imposed prison? This book tells you **EXACTLY** what you need to do, to grow your business, and profits, while still getting your life back. It provides detailed action lists for each step, so that you know **PRECISELY** how to progress through each step and get the results that you want! Learn how to: Make sure, at each step, that you understand how your thoughts about that aspect of your business influence your results. Look at your cashflow, and your customers, to turn your results around. Look at your time, and that of your staff, differently to get much more effective results. Assess parts of your business, in the right order, so that issues and opportunities can be clearly identified. Know how often you need to review your business to keep things on track. Assess the intangible value of a customer to your business, as well as their direct cash value. Take your subjective views on what is happening and create objective measures of the value of your customers, your product's performance and your methods of delivering your products. Keep things on track, as your business grows and evolves over time. Develop Action Plans that really work for you **FAST!** Develop a deep understanding of exactly what is happening in your business, and why. Understand where your personal time is going, and change that to get the maximum benefit from everything you do. OK, I can understand you're probably thinking, Will this work for me? And I can't blame you for wondering. You've probably had countless Small Business consultants tell you how you should and shouldn't be working, but never provide any real or lasting improvements. There are reasons for that. Firstly, most consultants are great at, well, they're great at consulting. They don't actually show you how, only what needs to be done. But the most revealing reason they don't provide you with real or lasting improvements is because they are small business consultants. What do I mean by that? Simply, they treat your business as a small business! They only know how to keep you small. Your business supports you, your family, your employees and their families. I'm guessing your small business is a **BIG** deal to you. And that's what makes all the difference in this program, which is based on the operating procedures and principles that makes Big Business **BIG!** Most small businesses fold within the first five years, whereas, big business continues to grow and grow each year. Do you want our business to grow bigger and stronger year by year? If you do, as the majority of business owners do, then the 12 Steps approach will enable you to achieve all of that, and more, growing your Business and improving your Lifestyle.

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